



Fundraiser Ideas

“Nail the Stud”

To keep with the construction theme hold a “Nail a Stud” fundraiser and awareness event. Ask a local hardware store to donate

- extra nails of various sizes
- scrap wood
- hammers

***If you can not get hammers donated, ask your family and friends if you can borrow them

You will need a large table that can sustain some wear and tear. Challenge students to race each other to see who can nail 5 nails into the stud first. Give participants “I Nailed a Stud” stickers. Charge each participant \$1 and keep out a donation box for anyone who would like to donate, but not participate.

Mardi Gras Beads

Capitalize of the nation’s biggest party and sell RTNO colored (green and black) Mardi Gras beads in your student center or at campus events. Check out local stores and online wholesale websites for prices. Attach an RTNO sticker or your own informational card to the beads so people will remember you.

Always make sure to have RTNO and New Orleans statistics available and a sign up for anyone who wants more information.

Changing the Present

Make an account on Changethepresent.org and send the link to your friends and family.

Benefit Concert

Ask a local band to donate their time and book a venue on campus. Charge attendees an entrance fee. Ask a local grocery store for food and beverage donations. Advertise on Facebook, in the campus paper, and hang up flyers. You can even make it a “Battle of the Bands”.

Happy Hour

Talk to a manager about hosting a Big Easy Happy Hour with \$2 from every drink going to RTNO. For college students and young professionals, check out All Day Buffet which helps facilitate “Cause for Drinks” across the country. www.alldaybuffet.org/cause

Charity Dinner

Host a dinner at a local restaurant or cook it yourself and charge a flat-rate per plate. Try dishing up some Southern fare like jambalaya, red beans and rice, fried chicken, and collard greens!

Matching Gifts

Many employers are willing to match gifts to charitable organizations—ask if your company is involved in this campaign.

Always have RTNO and New Orleans information and statistics at your events and fundraisers!!